

# Genius – Artificial Intelligence!

Genius is Artificial Intelligence modelled on Amazon. When you buy a product from their website and visit the check out, other items are suggested that are frequently bought at the same time as your product.

1 item was added to your basket

**Born to Run: The Hidden Tribe, the Ultra-Runners, and...**  
by Christopher McDougall  
£5.79  
 This will be a gift

Order Sub-Total: **£5.79**  
1 item in your Basket

[Edit your Basket](#) [Proceed to checkout](#)

Your order qualifies for free delivery in the UK!  
Select FREE Super Saver Delivery at the checkout. (Some restrictions apply)

**Important messages about other items in your Basket**

Please note that the price of Bad Company has decreased from £4.87 to £3.99 since you placed it in your Shopping Basket. Items in your basket will always reflect the most recent price displayed on their product detail pages.

Please note that the price of Commando - On The Front Line [DVD] has decreased from £5.99 to £5.49 since you placed it in your Shopping Basket. Items in your basket will always reflect the most recent price displayed on their product detail pages.

Now earn double points on Amazon.co.uk spend to receive Amazon.co.uk Gift Certificates even faster.  
**16.9% APR representative variable. Apply now.**

Your current subtotal: £ 5.79  
Amazon.co.uk Gift Certificate if approved for an Amazon.co.uk MasterCard: - £ 5.00  
Your cost if approved: **£ 0.79**

Frequently Bought Together with *Born to Run: The Hidden Tribe, the...*

**Barefoot Running Step by Step**  
by Roy Wallack  
Paperback  
★★★★☆ (4)  
£4.99 £9.74  
46 used & new from £6.82  
[Add to Basket](#)

**Chirunning**  
by Danny Dreyer  
Paperback  
★★★★☆ (45)  
£6.99 £6.56  
35 used & new from £2.86  
[Add to Basket](#)

**What I Talk About When I Talk...**  
by Haruki Murakami  
Paperback  
★★★★☆ (72)  
£7.99 £5.79  
51 used & new from £2.04  
[Add to Basket](#)

**A Life Without Limits**  
by Chrissie Wellington  
Hardcover  
★★★★☆ (11)  
£18.99 £9.49  
20 used & new from £9.00  
[Add to Basket](#)

‘People who bought that, also bought this’

‘Evidence which addresses that, may also address this’

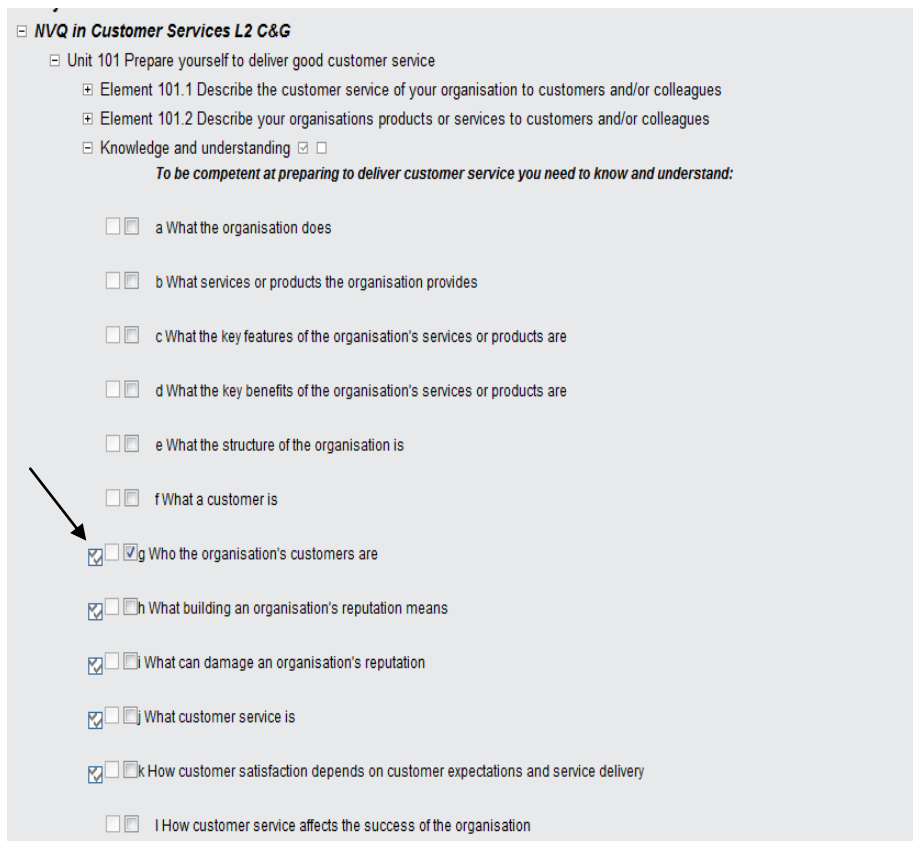
Genius has been created to allow a centre to start to collate data on the assessment habits of their assessors, and start to suggest links between assessment criteria. Thresholds are set to allow for different sized organisations, so that the suggestions presented are relevant, and represent real correlations.

There are two thresholds set. The hard threshold is a number, and prevents too small a sample starting to suggest links. This can be tweaked as more data is accrued, but generally we believe a threshold of **50** links is a good start. The calculated percentage threshold takes over once the hard threshold has been reached. Again this can be tweaked. This is usually set around **30%**.

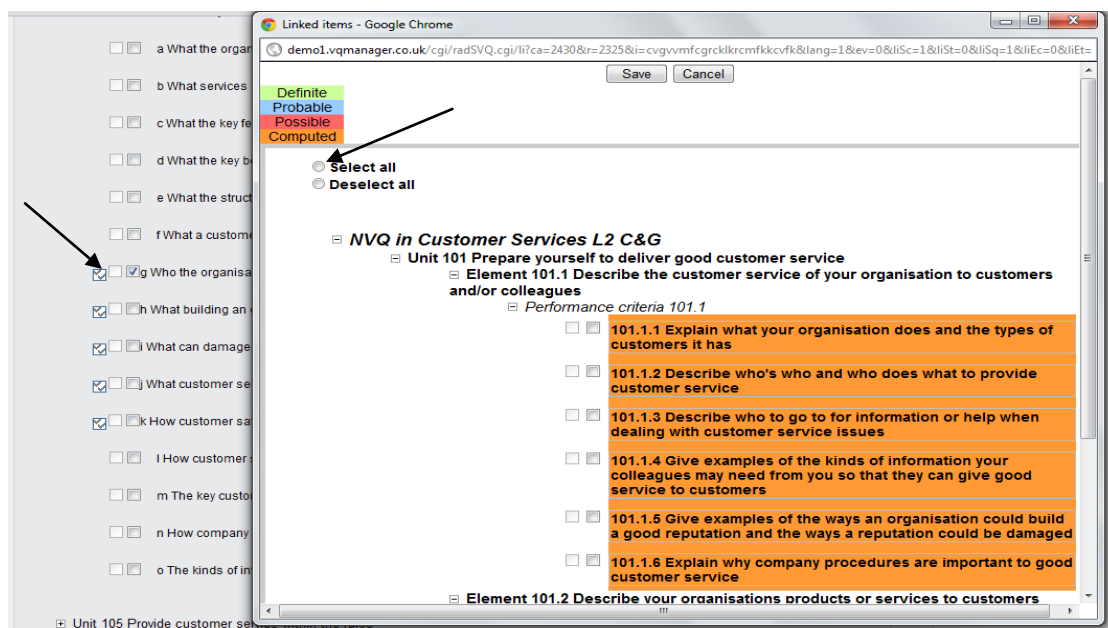
Genius:

- Enables new assessors to assess with the wisdom of more experienced ones so faster and better assessment
- Avoids learner having to repeat activities, so improves retention
- Provides cross-referencing – i.e. the ability to show the assessor that evidence which addresses one particular Assessment Criterion (AC) might well also address another

When an assessor logs a piece of evidence the double tick icon appears next to criteria which have Genius links to view.



The assessor clicks on the icon and a pop up appears showing all the linked criteria. The assessor has total control over what criteria are ticked. The “Select all” button can be used to populate all the linked criteria if required.



This function is optional and if you wish to have it added to your centre please contact us for more information.